

Industrial Visit to Dainik Bhaskar, Panipat, Haryana

To provide a holistic approach to the media students, the Department of Communication & Media Technology conducted an Industrial visit to Dainik Bhaskar Printing Press, Panipat, on 18th Feb, 2023. Around 50 media students visited the place. The industrial visit objective was to provide an insight into the Newspaper industry, its Internal functioning, and Technology used in the printing industry.

Students got the chance to see the advanced printing, coloring, plating, newspaper folding, and packaging processes. Students also learned about various aspects of printing and its related tools and equipment effectively and efficiently during the visit.

It was a great learning experience for students as they were oriented about the production process, content gathering, management style, and post-press task of the printing in the organization. The visit gave students explorative learning about the printing industry's various operations. The industrial visit was organized by Dr. Pawan Singh, Chairperson (In-charge) of the department.

The Dean, Prof. Atul Mishra appreciated the efforts of the Faculty members and Students. He said it helped students understand the challenges involved in the newspaper industry. This whole visit was interactive and informative. Students were very excited and learned advancement of the print industry dedicatedly.





